



R. Rajalakshmi

Assistant Professor,
Department of Business Administration,
National College (Autonomous),
Tiruchirappalli.

Email: rajalakshmibba@nct.ac.in

Profile URL: <https://vidwan.inflibnet.ac.in/profile/422385>

Mobile No: 9442407302

Ms R Rajalakshmi joined as an Assistant Professor in the Department of Business Administration at National College, Tiruchirappalli on June 2023. She received Master of Business Administration in GRG School of Management Studies of PSGR Krishnammal College for Women, Coimbatore and her area of specialization is Marketing and completed her Master of Philosophy (Management) in Shrimati Indira College for Women, Tiruchirappalli.

She has 4 years of teaching experience and handled various subjects for BBA, M.Com (Financial Management) students. She has published an article in a journal with ISSN. She has participated in various international and national seminars, webinars, Faculty Development Programmes. As a Mentor, she inspires and encourages the creativity and innovativeness of students for new business plan. Her area of interest in Research Methodology, Organisational Behaviour, Strategic Management and Entrepreneurship Development.