

RESUME

Dr. P. SRIDEVI, M.Com., M.Phil., M.B.A., M.Ed., Ph.D., SET.

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Qualification

- **SET** - Cleared State Eligibility Test organized by UGC, Bharathiyar University, dated 7th October 2012.
- **Ph.D**-Awarded Doctorate as *Highly Commended* from Bharathidasan University, on 10th January 2013.
- **MBA**- **77 %** from Vinayaka Mission Deemed University, Salemin the year 2007.
- **M.Ed**- Obtained First class and Tamilnadu Teachers Education University.
- **B.Ed** - Obtained First class in Tamilnadu Teachers Education University
- **M.Phil** - **82%** from UrumuDhanalakshmi College, Trichy affiliated to Bharathidasan University during 2003.
- **M.Com** - **80.53%** from Holy Cross College, Trichy affiliated to Bharathidasan University during 2002.
- **B.Com** - **65%** from Holy Cross College, Trichy affiliated to Bharathidasan University in the year 2000.
- **H.S.L.C** - **70%** from Boiler Plant Girls Hr. Sec. School, Trichy in the year 1997.
- **S.L.L.C** - **85%** from Boiler Plant Girls Hr. Sec. School, Trichy in the year 1995.

Experience

Total : 18 years

- Education: **16 years**
- Industry: **2 years**

Publications:8+4

Journals-8

- Article entitled “Customers outlook towards e-banking services in tiruchirappalli district”, in *International Journal for Research in Engineering Application & Management (IJREAM)*, Mar’ 2018, Vol.3, Issue 12,(ISSN 2454-9150).
- Article entitled “Training and Development Mechanism In Central Railway Workshop, Ponmalai”, Tiruchirappalli Dt.” In *Smart Journal of Business*, Vol. 14, no.2, 2018, (ISSN 0973-1598).
- Article entitled “buying behaviour of consumers towards life insurance policy of india in perambalur district, tamilnadu, in *Selp journal of Social science*, 2018, ISSN 0975-9999.
- Article entitled “Effectiveness of Training and development programme in Tamilnadu Cements Corporation Limited, Ariyalur Dt.” In *Research Explorer*, 2018 ,ISSN 2250-1940.
- Article entitled “ A study on Employees satisfaction in connection with the Performance Appraisal System followed in Canara Bank, Perambalur District,TN in “Research Explorer”, Vol 1, Issue 1, Feb -2014.(ISSN 2250-1940)
- Article entitled “A study on policyholders satisfaction towards Life Insurance Policies in Perambalur District” in “Shivani Journal of Research in Management”, Vol. 1, Issue 2, Dec 2012. (ISSN 2277 -5463).
- Article entitled “Emerging trends in Banking sector” in “Shivani Journal of Research in Management”, Vol. 1, Issue 1, April 2012. (ISSN 2277 -5463).
- Article entitled “A study of buying behaviour of consumers towards life insurance policies in Perambalur district” in “Indus Foundation for Education, Research and Social Welfare”,Vol. 2,Issue 5,May 2012. (ISSN:2250-057X, (online).

• Books (Article in books)-4

- Article entitled “**Current scenario of Indian banking sector**” published in “Role of Technology upgradation and its impact on banking service sector in the new millennium”,2012.
- Article entitled “**Role of technology upgradation in banking sector**” published in “Paradigm shift in Modernised Indian banking sector”, 2012.
- Article entitled “**Recent trends in Indian banking**” published in “The changing era of E- banking”, 2010.
- Article entitled “**Role of Tourism sector in Indian economy**” published in “Indian Tourism industry in 21st century”, 2009.

Papers Presented at various International, National and State level Seminars and Conferences: 33 papers

- Nearly **34 papers** presented at various International, National and State level Seminars and conferences held at various districts in Tamil Nadu.

Computer Skills

Ms- Office, Tally, DTP

Extra Curricular activities

- **Type writing** - English - Higher (I class)
Tamil - Lower (I class with Distinction)
- **NCC** - B Certificate Holder.
- **Games** - National Player in kho-kho.

Project Details

Ph.D

A study of Consumer behaviour towards Endowment policy of LIC at Perambalur district.

MBA

A study on Labour Absenteeism in Mira Textiles and Industries (I) Ltd at Vadakunemili, Thirukovilur.

M.Phil

A study on working of Cooperative Milk Producers Union in Thanjavur District.

M.Com

A study on functioning of Multi Dimensional Institution Interaction Centre – TREC STEP, in Thuvakudi Area.

Projects Guided

- M.Com : 50 Numbers
- M.Phil : 35 Numbers
- MBA : 7 Numbers

Strength

Enthusiastic, Passionate, Team worker with optimistic and dedicated personnel.

Personal Details

Name : **Dr. P. Sridevi**
Father Name : U.C. Padmanabhan
Age : 31.8.1979
Sex : Female
Marital Status : Married
Nationality : Indian
Religion : Hindu
Community : OC
Languages Known : English & Tamil
Email : **myilkutty@gmail.com**
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Present Address :

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